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TO: Board of Education
FROM: Dale Ellis
DATE: September 8, 2014
SUBJ: ACTION ITEM (Strategic Plan Approval)

Enclosed are the proposed new goals for the strategic plan and the new MCS branding logo.
I recommend approval of these items.

This is an action item and will require a vote. I will also be available to answer any questions you may have.

Globally Competitive Students

Graduation Rate

- One-year: By 2015, the 4-year cohort graduation rate will increase to meet or exceed 90.0%.
- Three-year: By 2017, the 4-year cohort graduation rate will increase to meet or exceed 91.5%.

State AMO Targets

- One-year: By 2015, the percentage of State AMO targets met will increase to meet or exceed 80.5%.
- Three-year: By 2017, the percentage of State AMO targets met will increase to meet or exceed 82.5%.

READY Expected Growth

- One-year: By 2015, the percentage of MCS schools that meet or exceed READY expected or high growth targets will be 100%.
- Three-year: By 2017, the percentage of MCS schools that meet or exceed READY expected or high growth targets will remain 100%.

Achievement Gap

- One-year: By 2015, the MCS composite achievement gap measure will decrease by 10%.
- Three-year: By 2017, the MCS composite achievement gap measure will decrease by 20%.

21st Century Professionals

Teacher Satisfaction

- One-year: By 2015, teachers will report a composite 91% satisfaction rating on the district Central Office survey and/or the NC Teacher Working Conditions Survey.
- Three-year: By 2017, teachers will report a composite 93% satisfaction rating on the district Central Office survey and/or the NC Teacher Working Conditions Survey.

Teacher Attendance Rate

- One-year: By 2015, the overall teacher attendance rate for MCS will increase to 95%.
- Three-year: By 2017, the overall attendance rate for MCS will increase to 96%.

Ethical Violations

- One-year: By 2015, the number of ethical violations will be reduced to 0.
- Three-year: By 2017, the number of ethical violations will be maintained at 0.

Healthy/Responsible

OSS Suspension Rate

- One-year: By 2015, the out of school suspension (OSS) days lost will be reduced by 5%.
- Three-year: By 2017, the out of school suspension (OSS) days lost will be reduced by 10%.

Teenage Pregnancy Rate

- One-year: By 2015, the teenage pregnancy rate will be reduced by 10%.
- Three-year: By 2017, the teenage pregnancy rate will be reduced by 20%.

Leadership Guides Innovation

Grants

- One-year: By 2015, MCS will increase baseline external grant award amounts secured by 100%.
- Three-year: By 2017, MCS will increase baseline grant amounts secured by 200%.

Parent Contacts

- One-year: By 2015, each school in MCS will document at least two positive contacts per semester with a parent/guardian for every child enrolled in the school.
- Three-year: By 2017, each school in MCS will maintain and document at least two positive contacts per semester with a parent/guardian for every child enrolled in the school.

21st Century Systems

Adequate Fund Balance

- One-year: By 2015, MCS will maintain an adequate fund balance for operations and capital as measured by recommendations from the external auditor and internal budget committee.
- Three-year: By 2017, MCS will continue to maintain an adequate fund balance for operations and capital as measured by recommendations from the external auditor and internal budget committee.

Adequate Facilities and Technology Resources

- One-year: By 2015, MCS, in partnership with MCC and the county, will report on the long-term facilities and technology needs of the system as outlined by the work of the county-wide Facilities Committee and calendar a bond referendum to support those needs.
- Three-year: By 2017, MCS will begin construction and installation as outlined in the approved bond referendum.

MCS Logo

